Colgate-Palmolive Company

Non-GAAP Reconciliations

For the Three Months Ended September 30, 2020 and 2019

(Dollars in Millions Except Per Share Amounts) (Unaudited)

Gross Profit		2020		2019	
Gross profit, GAAP	\$	2,540	\$	2,316	
Global Growth and Efficiency Program		_		1	
Gross profit, non-GAAP	\$	2,540	\$	2,317	
Gross Profit Margin		2020		2019	Basis Point Change
Gross profit margin, GAAP		61.2 %		59.0 %	220
Global Growth and Efficiency Program		- %		— %	
Gross profit margin, non-GAAP		61.2 %		59.0 %	220
Selling, General and Administrative Expenses		2020		2019	
Selling, general and administrative expenses, GAAP	\$	1,518	\$	1,429	
Global Growth and Efficiency Program ⁽¹⁾		3		(28)	
Selling, general and administrative expenses, non-GAAP	\$	1,521	\$	1,401	
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Selling, General and Administrative Expenses as a Percentage of Net Sales		2020		2019	Basis Point Change
Selling, general and administrative expenses as a percentage of Net sales, GAAP		36.6 %		36.4 %	20
Global Growth and Efficiency Program		- %		(0.7)%	
Selling, general and administrative expenses as a percentage of Net sales, non-GAAP		36.6 %		35.7 %	90
Other (Income) Expense, Net		2020		2019	
Other (income) expense, net, GAAP	\$	4	\$	31	
Global Growth and Efficiency Program ⁽¹⁾		13		3	
Acquisition-related costs		_		(18)	
Other (income) expense, net, non-GAAP	\$	17	\$	16	
Operating Profit		2020		2019	% Change
Operating profit, GAAP	\$	1,018	\$	856	19 %
Global Growth and Efficiency Program ⁽¹⁾		(16)		26	
Acquisition-related costs		_		18	
Operating profit, non-GAAP	\$	1,002	\$	900	11 %
					Basis Point
Operating Profit Margin		2020		2019	Change
Operating profit margin, GAAP		24.5 %		21.8 %	270
Global Growth and Efficiency Program ⁽¹⁾		(0.4)%		0.7 %	
Acquisition-related costs		- %		0.4 %	
Operating profit margin, non-GAAP		24.1 %		22.9 %	120
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Non-Service Related Postretirement Costs		2020		2019	
Non-service related postretirement costs, GAAP	\$	15	\$	27	
Global Growth and Efficiency Program	•			(1)	
Non-service related postretirement costs, non-GAAP	\$	15	\$	26	
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Table 8 Continued

Colgate-Palmolive Company

Non-GAAP Reconciliations

For the Three Months Ended September 30, 2020 and 2019

(Dollars in Millions Except Per Share Amounts) (Unaudited)

	2020										
		e Before ne Taxes	Provision For Income Taxes ⁽²⁾		Net Income Including Noncontrolling Interests		Net Income Attributable To Colgate-Palmolive Company		Effective Income Tax Rate ⁽³⁾	Diluted Earnings Per Share	
As Reported GAAP	\$	967	\$	222	\$	745	\$	698	23.0 %	\$	0.81
Global Growth and Efficiency Program ⁽¹⁾	_	(16)		(3)		(13)		(13)	%		(0.02)
Non-GAAP	\$	951	\$	219	\$	732	\$	685	23.0 %	\$	0.79

	2019										
		me Before me Taxes	Provision For Income Taxes ⁽²⁾		Net Income Including Noncontrolling Interests		Net Income Attributable To Colgate-Palmolive Company		Effective Income Tax Rate ⁽³⁾	Diluted Earnings Per Share	
As Reported GAAP	\$	794	\$	167	\$	627	\$	578	21.0 %	\$	0.67
Global Growth and Efficiency Program		27		5		22		22	(0.1)%		0.03
Acquisition-related costs		18		4		14		14	0.1 %		0.01
Non-GAAP	\$	839	\$	176	\$	663	\$	614	21.0 %	\$	0.71

The impact of non-GAAP adjustments may not necessarily equal the difference between "GAAP" and "non-GAAP" as a result of rounding.

Notes:

(1) During the three months ended September 30, 2020, the Company adjusted the accrual balances related to certain projects approved prior to the conclusion of the Global Growth and Efficiency Program, which ended on December 31, 2019, resulting in a reduction of \$16 (\$13 aftertax). No new restructuring projects were approved for implementation during the nine months ended September 30, 2020.

(2) The income tax effect on non-GAAP items is calculated based upon the tax laws and statutory income tax rates applicable in the tax jurisdiction(s) of the underlying non-GAAP adjustment.

(3) The impact of non-GAAP items on the Company's effective tax rate represents the difference in the effective tax rate calculated with and without the non-GAAP adjustment on Income before income taxes and Provision for income taxes.